Tall Paul Does RDA, or, Wasted Away on RDA
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Julie Renee Moore
California State University, Fresno
julie.renee.moore@gmail.com
In RDA, the GMD disappears. It is replaced by the:
  Content Type (336) (RDA Table 6.1)

  Media Type (337) (RDA Table 3.1)

  Carrier Type (338) (RDA 3.3)
Content Type is a categorization reflecting the fundamental form of communication in which the content is expressed and the human sense through which it is intended to be perceived.
### Recording Content Type

**RDA 6.9.1.3 Table 6.1 (336)**

<table>
<thead>
<tr>
<th>Visual</th>
<th>Touch</th>
<th>Computer</th>
</tr>
</thead>
<tbody>
<tr>
<td>cartographic image</td>
<td>cartographic tactile image</td>
<td>cartographic dataset</td>
</tr>
<tr>
<td>cartographic moving image</td>
<td>cartographic tactile three-dimensional form</td>
<td>computer dataset</td>
</tr>
<tr>
<td>cartographic three-dimensional form</td>
<td>tactile image</td>
<td>dataset</td>
</tr>
<tr>
<td>notated movement</td>
<td>tactile notated music</td>
<td>dataset</td>
</tr>
<tr>
<td>notated music</td>
<td>tactile text</td>
<td>dataset</td>
</tr>
<tr>
<td>still image</td>
<td>tactile three-dimensional form</td>
<td>program</td>
</tr>
<tr>
<td>text</td>
<td></td>
<td></td>
</tr>
<tr>
<td>three-dimensional form</td>
<td></td>
<td></td>
</tr>
<tr>
<td>three-dimensional moving image</td>
<td></td>
<td></td>
</tr>
<tr>
<td>two-dimensional moving image</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Audible</td>
<td>Touch</td>
<td></td>
</tr>
<tr>
<td>performed music</td>
<td></td>
<td></td>
</tr>
<tr>
<td>sounds</td>
<td>performed music</td>
<td></td>
</tr>
<tr>
<td>spoken word</td>
<td>spoken word</td>
<td></td>
</tr>
</tbody>
</table>

**Audible**
- performed music
- sounds
- spoken word

**Touch**
- cartographic tactile image
- cartographic tactile three-dimensional form
- tactile image
- tactile notated music
- tactile text
- tactile three-dimensional form

**Computer**
- cartographic dataset
- computer dataset
- computer program
RDA Content Type

What is the content type for Tall Paul?
336 Content Type

three-dimensional form | 2 rdacontent
Media Type is a categorization reflecting the general type of intermediation device required to view, play, run, etc., the content of a resource.
Recording Media Type
RDA 3.2.1.3 Table 3.1 (337)

Audio
Computer
Microform
Microscopic
Projected
Stereographic
Unmediated
Video

If none of the terms listed in table 3.1 apply to the carrier of the resource being described, record other.

If the media type or types applicable to the resource being described cannot be readily ascertained, record unspecified.
What is the media type for Tall Paul?
Does Tall Paul require an extra device to play him? No ... therefore, his media type is unmediated.

337 unmediated ±2 rdamedia
RDA 3.3.1.1

Carrier Type is a categorization reflecting the format of the storage medium and housing of a carrier in combination with the type of intermediation device required to view, play, run, etc., the content of a resource.
### 3.3.1.3 Recording Carrier Type

<table>
<thead>
<tr>
<th>Audio carriers</th>
<th>Computer carriers</th>
<th>Microform carriers</th>
</tr>
</thead>
<tbody>
<tr>
<td>audio cartridge</td>
<td>computer card</td>
<td>aperture card</td>
</tr>
<tr>
<td>audio cylinder</td>
<td>computer chip cartridge</td>
<td>microfiche</td>
</tr>
<tr>
<td>audio disc</td>
<td>computer disc</td>
<td>microfiche cassette</td>
</tr>
<tr>
<td>audio roll</td>
<td>computer disc cartridge</td>
<td>microfilm cartridge</td>
</tr>
<tr>
<td>audiocassette</td>
<td>computer tape cartridge</td>
<td>microfilm cassette</td>
</tr>
<tr>
<td>audiotape reel</td>
<td>computer tape cassette</td>
<td>microfilm reel</td>
</tr>
<tr>
<td>sound-track reel</td>
<td>computer tape reel</td>
<td>microfilm roll</td>
</tr>
<tr>
<td></td>
<td>online resource</td>
<td>microfilm slip</td>
</tr>
<tr>
<td></td>
<td></td>
<td>microopaque</td>
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<tr>
<td><strong>Projected image carriers</strong></td>
<td></td>
<td></td>
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<tr>
<td>film cartridge</td>
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<td></td>
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<tr>
<td>film cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>film reel</td>
<td></td>
<td></td>
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<tr>
<td>film roll</td>
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<tr>
<td>filmslip</td>
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<tr>
<td>filmstrip</td>
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<tr>
<td>filmstrip cartridge</td>
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<tr>
<td>overhead transparency</td>
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<tr>
<td>slide</td>
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<tr>
<td><strong>Unmediated carriers</strong></td>
<td>card</td>
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<td>flipchart</td>
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<td>object</td>
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<td>sheet</td>
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<td></td>
<td>volume</td>
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<tr>
<td><strong>Video carriers</strong></td>
<td>video cartridge</td>
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<td></td>
<td>videocassette</td>
<td></td>
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<td></td>
<td>videodisc</td>
<td></td>
</tr>
<tr>
<td></td>
<td>videotape reel</td>
<td></td>
</tr>
</tbody>
</table>

**Slide from Adam Schiff**
3.3.1.3 Recording Carrier Type, continued

**Microscopic carriers**
- microscope slide

**Stereographic carriers**
- stereograph card
- stereograph disc

If none of the terms listed above apply to the carrier or carriers of the resource being described, record *other*.

If the carrier type or types applicable to the resource being described cannot be readily ascertained, record *unspecified*. 
RDA Carrier Type

Which carrier type fits Tall Paul?
338 Carrier Type

338 object ǂ2 rdacarrier
1 model (20 pieces):

- Plastic
- 85 x 33 x 21 cm
- 1 guide.
<table>
<thead>
<tr>
<th>RDA</th>
<th>300 1 model (20 pieces): ǂb plastic, color; ǂc 85 x 33 x 21 cm + ǂe 1 guide.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>336 three-dimensional form ǂ2 rdacontent</td>
</tr>
<tr>
<td></td>
<td>337 unmediated ǂ2 rdamedia</td>
</tr>
<tr>
<td></td>
<td>338 object ǂ2 rdacarrier</td>
</tr>
</tbody>
</table>
1 model (20 pieces): b plastic, color; c 85 x 33 x 21 cm + e 1 guide.

three-dimensional form

text

unmediated

object

volume
AACR2

245 00  CMT-5 tall Paul torso
    +h [model].

260  Skokie, Ill. : +b
    Anatomical Chart Co., +c
    c1996.

300 1 model (20 pieces) : +b
    plastic, color ; +c 85 x 33 x 21
    cm. + +e 1 guide.

336  three-dimensional form +2
    rdacontent

RDA

245 00  CMT-5 tall Paul torso.

260  Skokie, Illinois : +b
    Anatomical Chart Company, +c
    [1996], ©1996.

300 1 model (20 pieces) : +b
    plastic, color ; +c 85 x 33 x 21
    cm + +e 1 guide.

336  three-dimensional form +2
    rdacontent

336  text +2 rdacontent

337  unmediated +2 rdamedia

338  object +2 rdacarrier

338  volume +2 rdacarrier
Addendum: An Experiment Using ContentDM

As a replacement of the GMD, what about the 336, 337, and 338 tells us that this is specifically a model, as an early warning indicator?

336 three-dimensional form \( \equiv \) rdacontent
337 unmediated \( \equiv \) rdamedia
338 object \( \equiv \) rdacarrier

My answer: Nothing much! It is my opinion that this is not a completely satisfactory answer to the GMD ... as compromised as the GMD may have been.

(This places an extraordinary burden on the one Fixed Field element: Type of Material – which is only used by the computer.)
Experiment, continued

If we are to get rid of the GMD, I need something better to show what kind of physical object this is. What better than a photo (or photos)?

We created a ContentDM record and used the URL in the 856 of the MARC record.


In our catalog, if the user clicks on the link, they will get photos of Tall Paul.
A Picture is Worth a Thousand Words
Note other examples:

- Wasted away display (model)
- Evolution of dinosaur teeth (model)
- Animal x-rays (transparency)
- Sign language flash cards (flash cards)
- Roman Empire J-I-N-G-O (game)
- Tyrannosaurus Rex (electronic resource + book)
- Bear puppet (toy)
- Goat hoof rattle (realia)
- Tree rounds set (realia)
- Peru : descendants of the Inca (kit) (includes music CD, traditional wind instrument, 2 dolls, toy llama, seed pod rattle instrument, appliquéd cloth picture, traditional hand-woven wool carring bag)
Special thanks to:

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   OCLC